00:20:00

WEWS

Flight Dates 10/02/12-10/08/12

ON YOUR SIDE

Order Sep

Product Estimate # 1904

Obama For America Sked C 10.2-10 Alt Order # 313453 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> **GENERAL** 09/29/12 10/09/12 Order Type Billing Contact

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

> 1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

> > Washington, DC 20007

Demographic A35+ Agency **GMMB Inc**

Rev Codes POL POL **CAND**

Buying Contact Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-1 1010 Wisconsin Avenue - Suite #80

Advertiser Ref Agency Ref 2 Washington, DC 20007

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date **End Date**

Daniel Baylog 100%

Order Share 100% Market Value 90860

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount (Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount G	Fross Amount
October 2012	60	\$77,231.00	\$90,860.00	0.00	10/01/12	10/08/12	60	\$77,231.00	\$90,860.00
Totals	60	\$77,231.00	\$90,860.00	0.00					

										Tota	ıls
Ln Ch Star	rt End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEWS 10/02	2/12 10/08/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	S	:30	1	\$35.00 P-3	0.00 NM	1	\$35.00
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S	1	\$35.00	0.00						
Week: 10/08/12	10/14/12		0	\$0.00	0.00						
N 2 WEWS 10/02	2/12 10/08/12	M-F 430-5am News	s CM	430-5a	MTWTF	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
		M-F 430-5am News	S								





Contract / Revision 313453 Flight Dates 10/02/12-10/08/12 Hiatus Dates

<u>Original Date / Revision</u> 09/29/12/ 10/09/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product Obama For America Sked C Estimate # 1904

Ln Ch Start E	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	ots	Rate Pri	Rta Type	Tota Spots	als Amount
N 2 WEWS 10/02/12 1	0/08/12	M-F 430-5am Nev		430-5a	МГЖГБ	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
		M-F 430-5am Ne	ws								
	nd Date	Weekdays	Spots/Week	Rate	Rating						
)/07/12)/14/12	- TWTF	1	\$200.00 \$0.00	0.00 0.00						
N 3 WEWS 10/02/12 1		M-F GMC 5-6a	CM	5-6a	МГWГF	:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
11 0 112110 10,02,12 1	0,00,12	M-F GMC 5-6a	O.V.	o ou		.00	_	Ψ100.001 2	0.00 14111	_	φοσο.σσ
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating						
	/07/12	- TWTF	2	\$400.00	0.00						
	0/14/12		0	\$0.00	0.00			^			^
N 4 WEWS 10/02/12 1	0/08/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	МГЖГБ	:30	2	\$550.00 P-2	0.00 NM	2	\$1,100.00
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating						
)/07/12	- TWTF	2	\$550.00	0.00						
	/14/12		0	\$0.00	0.00						
N 5 WEWS 10/02/12 1	0/08/12	M-F GMA 7-9a	CM	7-9a	MTWTF	:30	4	\$600.00 P-2	0.00 NM	4	\$2,400.00
		M-F GMA 7-9a									
	nd Date	Weekdays	Spots/Week	Rate	Rating						
)/07/12)/14/12	- TWTF	4	\$600.00 \$0.00	0.00 0.00						
N 6 WEWS 10/02/12 1			CM	6-8a	S-	:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
11 0 112110 10/02/12 1	0,00,12	Sa 6-8a News	O.V.	o ou	J	.00	·	ψ, σ.σσ τ	0.00 14111		φ. σ.σσ
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 10)/07/12	S-	1	\$75.00	0.00						
)/14/12		0	\$0.00	0.00						
N 7 WEWS 10/02/12 1	0/08/12	SA GMA 8-9a SA GMA 8-9a	СМ	8-9a	S-	:30	1	\$775.00 P-1	0.00 NM	1	\$775.00
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
)/07/12)/14/12	S-	1	\$775.00 \$0.00	0.00 0.00						
N 8 WEWS 10/02/12 1		SU GMA 8-9A	CM	8-9a	S	:30	1	\$775.00 P-1	0.00 NM	1	\$775.00
	0,00,.2	SU GMA 8-9A	• • • • • • • • • • • • • • • • • • • •	0 00	٥		•	ψσ.σ	0.00		ψ σ.σσ
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating						
	/07/12	S	1	\$775.00	0.00						
)/14/12		0	\$0.00	0.00						
N 9 WEWS 10/02/12 1	0/08/12	M-F 9-10a M-F 9-10a	СМ	9-10a	МГЖГБ	:30	4	\$550.00 P-2	0.00 NM	4	\$2,200.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	0/07/12	- TWTF	3	\$550.00	0.00						
Week: 10/08/12 10/08/12 1 10/02/12 1	0/08/12	M	CM	\$550.00 10-11a	0.00 МГWГF	:30	3	\$550.00 P-2	0.00 NM	5	¢2.750.00
N 10 WEWS 10/02/12 1	0/06/12	M-F 10-11a M-F 10-11a	CIVI	10-11a	MI W I F	.30	3	\$550.00 P-2	U.UU INIVI	5	\$2,750.00
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating						
	0/07/12	- TWTF	4	\$550.00	0.00						
	/14/12	M	1	\$550.00	0.00						
N11 WEWS 10/02/12 1	0/08/12	M-F 11-12p M-F 11-12p	СМ	11a-12p	МГЖГБ	:30	3	\$1,300.00 P-2	0.00 NM	4	\$5,200.00
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating						
)/07/12	- TWTF		\$1,300.00	0.00						
	/14/12	M		\$1,300.00	0.00						
N12 WEWS 10/02/12 1	0/08/12	M-F 12-1230pm N	News CM	12-1p	MTWTF	:30	3	\$800.00 P-2	0.00 NM	4	\$3,200.00
		12-1230p News								i	





Contract / Revision 313453 Flight Dates 10/02/12-10/08/12 Hiatus Dates

<u>Original Date / Revision</u> 09/29/12/ 10/09/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product Obama For America Sked CEstimate # 1904

N12 WEWS 1002/12 1008/12 Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Weekdays Spots/Week Rate Rating Week 1008/12 1007/12 Week 1008/12 Week	La Ch Chart	F.a.d	lavonton Codo	Drask	Otout/End 3	Firms Davis	lan Ca	-4-	Data Dri	Dta Tuna		tals
12-1300 News	Ln Ch Start	End	Inventory Code			•	•				•	Amount
Sint Date End Date Weekings Spots/Week Rate Septimized S	N12 WEWS 10/02/12	10/08/12	•	news Civi	12-1p	MI WI F	:30	3	\$800.00 P-2	U.UU INIVI	4	\$3,200.00
Model: 1008/12 1014/12 Members Members	Start Date E	nd Date	•	Spots/Week	Rate	Rating						
N13 WEWS 10/02/12 10/08/12 MFF 1-2p	Week: 10/01/12 1	0/07/12	- TWTF		\$800.00							
Start Date Find Date Week 1001/12 1008/12 1008/12 Week 10001/12 Week 10001/12	Week: 10/08/12 1	0/14/12	M	1	\$800.00							
Week: 10001/12 10007/12 10000000000000000000000000000000000	N13 WEWS 10/02/12	10/08/12	•	СМ	1-2p	МГЖГБ	:30	3	\$550.00 P-2	0.00 NM	4	\$2,200.00
New New	Start Date E	nd Date		Spots/Week	Rate	Rating						
N14 WEWS 10/02/12 10/08/12 Spots/Week												
Columbia Columbia									^-		_	
Mesk 10001/12 10	N14 WEWS 10/02/12	10/08/12	•		2-3p	MIWIF	:30	2	\$700.00 P-2	0.00 NM	2	\$1,400.00
Week 1001/12 1007/12 1008/12	Start Date F	nd Date		•	Rate	Rating						
Neek: 10/08/12 10/08/12 10/08/12 M-F 3-4P Katie CM 3-4p MTWTF- :30 4 \$225.00 P-3 0.00 NM 4 \$900.00												
Name												
Neek: 10/01/12 10/07/12 10/08/12 10/	N15 WEWS 10/02/12	10/08/12		СМ	3-4p	МГЖГБ	:30	4	\$225.00 P-3	0.00 NM	4	\$900.00
Neek: 10/01/12 10/07/12 -TWTF-	Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
No No No No No No No No												
M-F 4-5p Dr. Oz Weekdays Spots/Week Rate Rating Spots/Week 10/07/12 10/07/12 10/07/12 M-F 5-6p News N-F 5-6p News M-F 5-6p News N-F	Week: 10/08/12 1	0/14/12		0	\$0.00	0.00						
Week: 10/001/12	N16 WEWS 10/02/12	10/08/12	•	CM	4-5p	MTWTF	:30	4	\$900.00 P-2	0.00 NM	4	\$3,600.00
New 10/08/12 10/14/12 10/07/12 10/08/12 10/	Start Date E	Ind Date	Weekdays	Spots/Week	Rate	Rating						
N17 WEWS 10/02/12 10/08/12 10												
March Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date					-							
Week: 10/001/12 10/07/12 10/07/12 10/07/12 10/07/12 10/07/12 10/07/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/07/12 10/08/12 10/08/12 10/07/12 10/08/12 10/08/12 10/07/12 10/08/12 10/08/12 10/07/12 10/08/12 10	N17 WEWS 10/02/12	10/08/12	•	СМ	5-6p	МГWГF	:30	1	\$325.00 P-3	0.00 NM	1	\$325.00
Week: 10/08/12 10/14/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/07/12 10/08/12 10/08/12 10/07/12 10/08/12 10/07/12 10/08/12 10/08/12 10/07/12 10/08/12 10/08/12 10/07/12 10/08/12 10/08/12 10/07/12 10/08/12 10/07/12 10/08/12 10/07/12 10/08/12 10/07/12 10/08/12 10/07/12 10/08/12 10/07/12 10/08/12 10/07/12 10/08/12 10/07/12 10/08/12 10/08/12 10/07/12 10/08/12 10/												
N18 WEWS 10/02/12 10/08/12 M-F 7-730p CM 7-730p MTWTF- :30 2 \$500.00 P-3 0.00 NM 2 \$1,000.00												
T-730p The List					-				# 500.00 D .0	0.00.1114	0	#4 000 00
Week: 10/01/12 Week: 10/08/12 10/07/12 10/07/12 10/08/12 - TWF- 2 \$500.00 0.00 0.00 \$0.00 0.00 0.00 N19 WEWS 10/02/12 10/08/12 10/08/12 M-F 730-8P CM 730-8p CM 730-8p MTWTF- 30 2 \$400.00 P-3 0.00 NM 730-8p Let's Ask America End Date Weekdays Spots/Week Rate Weekdays 10/07/12 PWF- 2 \$400.00 0.00 Rating Week: 10/01/12 10/07/12 PWF- 2 \$400.00 0.00 N.00 0.00 N.20 WEWS 10/02/12 10/08/12 10/08/12 10/08/12 10/08/12 10/07/12 PWEEK: 10/08/12 10/07/12 PWEEK: 10/08/12 10/07/12 PWEEK: 10/08/12 10/07/12 PWEEK: 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 PWEEK: 10/08/12 10/07/12 PWEEK: 10/08/12 10/08/12 10/07/12 PWEEK: 10/08/12 10/0			7-730p The List		•		:30	2	\$500.00 P-3	0.00 NM	2	\$1,000.00
Week: 10/08/12 10/14/12 10/08/12 10/08/12 M-F 730-8P CM 730-8P MTWTF- :30 2 \$400.00 P-3 0.00 NM 2 \$800.00												
N19 WEWS 10/02/12 10/08/12 N-F 730-8P												
T30-8p Let's Ask America Start Date End Date Weekdays Spots/Week Rate Rating 0.00							-30	2	\$400.00 P.3	0.00 NM	2	00 009
Week: 10/01/12 10/07/12 10/07/12 10/08/12 10/14/12 10/07/12 10/08/12 10/14/12 10/08/12 10/0			730-8p Let's Ask	America			.30	2	φ400.00 F-3	U.UU INIVI	2	φου.υυ
Week: 10/08/12 10/14/12 0 \$0.00 0.00 N20 WEWS 10/02/12 10/08/12 Monday DWS Monday DWS Monday DWS CM 8-10p M :30 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM Start Date Week: 10/01/12 10/07/12 10/07/12 10/07/12 10/07/12 10/08/12 10/14/12 M Spots/Week Rate Monday Prime C CM 10-11p M M :30 1\$12,000.00 P-2 0.00 NM 1 \$12,000.00 P-2 0.00 NM N21 WEWS 10/02/12 10/08/12 10/07/12 Neek: 10/01/12 10/07												
N20 WEWS 10/02/12 10/08/12 Monday DWS CM 8-10p M :30 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00 P-3 0.00 NM 1 \$1,000.00 P-3												
Monday DWS Start Date End Date Weekdays Spots/Week Rate Rating 0.00					-		.30	1	\$4 500 00 P-3	0.00 NM	1	\$4 500 00
Week: 10/01/12 10/07/12 0 \$0.00 0.00 Week: 10/08/12 10/14/12 M 1 \$4,500.00 0.00 N21 WEWS 10/02/12 10/08/12 Monday Prime C Monday Prime			Monday DWS				.00		φ-1,000.001 0	0.00 14141	•	ψ+,000.00
Week: 10/08/12 10/14/12 M 1 \$4,500.00 0.00 N21 WEWS 10/02/12 10/08/12 Monday Prime C Monday Prime												
N21 WEWS 10/02/12 10/08/12 Monday Prime C CM 10-11p M :30 1\$12,000.00 P-2 0.00 NM 1 \$12,000.00 P-2				•								
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 0 \$0.00 0.00 Week: 10/08/12 10/14/12 M 1\$12,000.00 0.00 N22 WEWS 10/02/12 10/08/12 Tuesday Prime A CM 8-9p -T :30 1 \$5,000.00 P-3 0.00 NM 1 \$5,000.00			Monday Prime C				:30	1\$	12,000.00 P-2	0.00 NM	1	\$12,000.00
Week: 10/01/12 10/07/12 0 \$0.00 0.00 Week: 10/08/12 10/14/12 M 1\$12,000.00 0.00 N22 WEWS 10/02/12 10/08/12 Tuesday Prime A CM 8-9p -T :30 1 \$5,000.00 P-3 0.00 NM 1 \$5,000.00	Start Date F	nd Date		Snots/Maak	Rate	Rating						
Week: 10/08/12 10/14/12 M 1\$12,000.00 0.00 N22 WEWS 10/02/12 10/08/12 Tuesday Prime A CM 8-9p -T :30 1 \$5,000.00 P-3 0.00 NM 1 \$5,000.00												
N22 WEWS 10/02/12 10/08/12 Tuesday Prime A CM 8-9p -T :30 1 \$5,000.00 P-3 0.00 NM 1 \$5,000.00			M	-								
	N22 WEWS 10/02/12	10/08/12	Tuesday Prime A Tuesday Prime A	CM		- T	:30	1	\$5,000.00 P-3	0.00 NM	1	\$5,000.00





<u>Contract / Revision</u> 313453 <u>Flight Dates</u> 10/02/12-10/08/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/29/12 / 10/09/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product Obama For America Sked C Estimate # 1904

										als
	Start End	Inventory Code			Time Days	Len Spo		Rtg Type	Spots	Amount
N22 WEWS 10)/02/12 10/08/12	Tuesday Prime A Tuesday Prime A	СМ	8-9p	- T	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/		- T	1	\$5,000.00	0.00					
Week: 10/08/			0	\$0.00	0.00					
N23 WEWS 10)/02/12 10/08/12	Thursday Prime B Thursday Prime B		9-10p	T	:30	1\$12,000.00 P-2	0.00 NM	1	\$12,000.00
Start D	ate End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/01/		T		\$12,000.00	0.00					
Week: 10/08/			0	\$0.00	0.00					
N24 WEWS 10)/02/12 10/08/12	Thursday Prime C Thursday Prime C		10-11p	T	:30	1 \$2,800.00 P-3	0.00 NM	1	\$2,200.00
Start D		Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/01/		T		\$2,800.00	0.00					
		<u>Description</u>		/End Time		<u>/eekdays</u> Th		Rtg Type		
		Thursday Prime C	10-1	•		I n	:30 \$2,200.00	0.00 NM		
Week: 10/08/			0	\$0.00	0.00					
N25 WEWS 10)/02/12 10/08/12	Sunday Prime B Sunday Prime B	СМ	8-9p	S	:30	1\$14,000.00 P-2	0.00 NM	1	\$14,000.00
Start D		Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/01/		S		\$14,000.00	0.00					
Week: 10/08/			0	\$0.00	0.00				_	
N26 WEWS 10)/02/12 10/08/12	Sunday Prime C Sunday Prime C	СМ	9-10p	S	:30	1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
Start D		Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/01/		S		\$5,000.00	0.00			n		
		Description		/End Time	_	<u>/eekdays</u>		Rtg Type		
	/01/12-10/07/12 \$	Sunday Prime C	9-10	þ		Sı	ı :30 (\$5,000.00)	0.00 /////		
See M [na]	G 26.2									
	/01/12-10/07/12 \$	Sunday Prime D	10-1	1n		Sı	:30 \$5,000.00	0.00 NM		
	r 26.1 10/07	Sanday 1 mile B		' P		50	σσ φσ,σσσ.σσ	0.00 11111		
Week: 10/08/			0	\$0.00	0.00					
N27 WEWS 10		M-F 10-11a	CM	10-11a	MTWTF	:30	1 \$275.00 P-3	0.00 NM	1	\$275.00
1127 112110 10	702/12 10/00/12	M-F 10-11a	OW	10 114	MIWII	.00	ι ψ270.001 0	0.00 14141		Ψ270.00
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/		- TWTF	1	\$275.00	0.00					
Week: 10/08/	12 10/14/12		0	\$0.00	0.00					
N28 WEWS 10)/07/12 10/07/12	Sunday Prime A Sunday Prime A	СМ	7-8p	S	:30	1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/		S		\$5,000.00	0.00					
N29 WEWS 10)/02/12 10/08/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	MTWTF	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/		- TWTF	1	\$600.00	0.00					
Week: 10/08/	12 10/14/12		0	\$0.00	0.00					
N30 WEWS 10)/02/12 10/08/12	M-F 1-2p M-F 1-2p	СМ	1-2p	МГЖГБ	:30	1 \$550.00 P-2	0.00 NM	1	\$550.00
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/			0	\$0.00	0.00					
Week: 10/08/		M	1	\$550.00	0.00					
·		·								

WEWS



Contract / Revision 313453 Flight Dates 10/02/12-10/08/12 Hiatus Dates

<u>Original Date / Revision</u> 09/29/12/ 10/09/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product Obama For America Sked C Estimate # 1904

Totals

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 60 \$90,860.00